**MUSKEGON COUNTY HOMELESS CONTINUUM OF CARE NETWORK**

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**Outreach Committee**

**December 11, 2023**

***1:00PM – 2:00PM***

**United Way of the Lakeshore**

**31 E Clay Ave. Muskegon MI, 49442**

**Attendance**

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| Name: | Present: | Name: | Present: |
| Alicia Cox, VA | X | Stephen Thiele, Red Project | X |
| Jasmine Young, VA |  | Diolinda Sali, HMIS Admin | X |
| Madison Butler, CoC Coordinator | X | Angie Mayeaux, MHC |  |
| Brandon Baskin, HW |  | Lisa Reinecke, True North |  |
| Bridget Larson, SA | X | Josh Rubaker, True North |  |
| Sharonda Carson, City of Muskegon |  | Kesha Sanders, True North | X |
| Sarah McQuire, Health Project | X | Trina Burmeister, Red Project | X |
| John Peterson, Consultant | X | Dominique Bunker, UWL | X |
| Jamie Hekker, CoC Chair | X |  |  |
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Agenda:

1. Call to Order-1:06pm
2. Welcome & Introductions –Introductions were made to the group!
3. Meeting Minutes Approval – November 13th, 2023- Stephen motion to approve, seconded by Jamie Hekker.
4. Outreach Strategy Workshop- Diolinda Sali presented the Outreach Strategy workbook. This workbook helps break down into sections the process of thinking of new and useful information needed to make a new strategy to bring into the new year as we develop new outreach techniques to connect with the community. The attendees made it about a third of the way through the packet and will be taking their packets with them after the meeting to share with their coworkers to continue brainstorming more ideas related to the Outreach Strategy. The attendees will have about two weeks to fill in more information and then send them in to Diolinda or Madison to compile the information into the official outreach strategy.
5. Point in Time- Madison spoke on the PIT Count. Madison asked how many people have participated in the past. Only about half the room has done it before. This is a requirement by HUD to report back information regarding Homelessness in our area on a particular day of the month of January. The count will happen on January 31st. This event is important in understanding what the community needs regarding services or resources and where they are most needed. Last year only 15 people were identified. The meet up happened at Fresh Coast Alliance in the evening, the leads passed out maps among the volunteers. Those who go out the night of the PIT will need to interview the individuals identified as being homeless and gather basic information on the person which will then be uploaded into HMIS. This happens at night because our county has shelters, this is to ensure that we are not duplicating information. The CoC will have 7 days after the PIT event to gather additional information to add to the information gathered the night of 31st. There will be a script developed that people will be able to use when they do identify an unhoused Individuals. Jamie Hekker asked Dominique Bunker if we still have the flyers from previous years. Those flyers can be adapted to work for this year. Stephen Thiele mentioned that the CoC could use Life Align or The Red Project as a meeting place for the Volunteers to go. Dominique Bunker also mentioned that a local school was willing to do a drive to help collect items for the night of the PIT. Sarah Mcquire asked where she should be sending any individuals, she comes across that are homeless? Madison Butler mentioned to always check and see if they have contacted 211 first and then once they do contact 211, they will be directed to True North to complete a Coordinated Entry Assessment. If they are unwilling to call 211 then they can visit the Community Resource Center on Wednesday to visit with a True North representative in person.
6. Social Media- Pinned Post on an agency website for people to share locations in which they have spotted an unhoused individual that the Committee can then compile for the PIT event. Dominique Bunker had the idea that people can submit information via a link that could then potentially send the valuable information to the committee members or the HMIS Admin.
7. Housing Information Card-Alicia Cox or Madison Butler will send Stephen Theile the information needed for the information cards. Stephen states that he knows someone from UPS who would be willing to assist in producing the cards we need.
8. Other business-  
   Send Diolinda reports/locations of homeless/encampments.

Diolinda also shared some additional information from Angelique Connell, the Director of the CRC, wanted to share regarding some upcoming events being held at the CRC. The CRC is offering Technology Skills class on the Frist Monday of every month from 10am-11am. Additionally, the Michigan Secretary of States office will have their mobile office coming to the CRC on December 14th from 10am-3pm to assist people in completing their SoS transactions like getting set up with your first ID to transferring titles on a vehicle.

1. Adjourn-2:05