**MUSKEGON COUNTY HOMELESS CONTINUUM OF CARE NETWORK**



**Outreach Committee**

**December 11, 2023**

***1:00PM – 2:00PM***

**United Way of the Lakeshore**

**31 E Clay Ave. Muskegon MI, 49442**

**Attendance**

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| --- | --- | --- | --- |
| Name: | Present: | Name:  | Present: |
| Alicia Cox, VA  | X | Stephen Thiele, Red Project  | X |
| Jasmine Young, VA |  | Diolinda Sali, HMIS Admin | X |
| Madison Butler, CoC Coordinator  | X | Angie Mayeaux, MHC |  |
| Brandon Baskin, HW |  | Lisa Reinecke, True North |  |
| Bridget Larson, SA | X | Josh Rubaker, True North  |  |
| Sharonda Carson, City of Muskegon |  | Kesha Sanders, True North  | X |
| Sarah McQuire, Health Project  | X | Trina Burmeister, Red Project  | X |
| John Peterson, Consultant | X | Dominique Bunker, UWL | X |
| Jamie Hekker, CoC Chair  | X |  |  |
|  |  |  |  |

Agenda:

1. Call to Order-1:06pm
2. Welcome & Introductions –Introductions were made to the group!
3. Meeting Minutes Approval – November 13th, 2023- Stephen motion to approve, seconded by Jamie Hekker.
4. Outreach Strategy Workshop-
5. Point in Time- Madison spoke on the PIT Count. Madison asked how many people have participated in the past. Only about half the room has done it before. This a requirement by HUD to report back information regarding the Homelessness in our area. The count will happen on January 31st. This event is important in understanding what the community needs and where. Last year only 15 people were identified. The meet up happened at Fresh Coast Alliance in the evening, passed out maps and will be made up of groups. They will need to interview the individuals identified. Then the information gets entered HMIS. This happens at night because our county has shelters, this is to ensure that we are not duplicating information. The CoC will have 7 days after the PIT event to gather additional information to add to the information gathered the night of 31st. There will be a script developed that people will be able to use when they do identify an unhoused Indvidual. Jamie Hekker asked Dominique Bunker if we still have the flyers from previous years. Those flyers can be adapted to work for this year. Stephen mentioned that the CoC could use Life Align or The Red Project as a meeting place. Dominique Bunker also mentioned that a local school was willing to do a drive to help collect items for the night of the PIT. Sarah Mcquire asked where she should be sending any individuals she comes across that are homeless. Madison Butler mentioned to always check and see if they have contacted 211 and then once they do contact 211, they will be directed to True North to complete a Coordinated Entry Assessment. If they are unwilling to call 211 then they can visit the Community Resource Center on Wednesday to visit with a True North representative.
6. Social Media- Pinned Post for locations to be shared with the Committee. People can submit information via a link that could then potentially send. Information will be posted on the UWL website.
7. Housing Information Card-Alicia Cox or Madison Butler will send Stephen Theile the information needed for the information cards. Stephen states taht he knows someone from UPS who would be willing to assist in producing the cards we need.
8. Other business-
Send Diolinda reports/locations of homeless/encampments
9. Adjourn-2:05