



**MUSKEGON COUNTY**  
Homeless Continuum  
of Care Network

## STREET OUTREACH COMMITTEE

**United Way of the Lakeshore**  
**31 E Clay Ave Muskegon, MI 49442**

**Meeting Date:** | **December 9, 2024** | **Time:** | **1:00 PM – 2:00 PM**

<b>Representatives</b>	<b>Present</b>	<b>Absent</b>	<b>Representatives</b>	<b>Present</b>	<b>Absent</b>
Alicia Cox, VA, Chair, Co-Chair of CMRN	X		Trina Burmeister, Red Project	X	
Madison Butler, CoC Coordinator	X		Diolinda Sali, HMIS Admin	X	
Amy Witt, HealthWest	X		Angelique Connell, Rescue Mission		X
Brandon Baskin, HealthWest		X	Bridget Larson, Salvation Army	X	
Chisara Butler, Every Woman’s Place		X	Jamie Hekker, Public Health		X
Jasmine Young, VA	X		Kerry Fretty, HealthWest	X	
Lakshmee Persaud, City of Muskegon	X		Lisa Block, Family Promise		X
Lisa Reinecke, TrueNorth	X		Nick Scharlow, Life Align Inc.		X
Rachel Harden, HealthWest	X		Kristen Turgeon, MAP	X	
Sarah Mcguire, CHW		X	Daniel Ellecy, MRM	X	
Taylor Zenobia, VoA		X	Cowboy (Thomas Hardy)		X
Kristi Hawkins, True North Community Services	X		Telesha Brown, True North Community Services	X	
Cassie Smith, Homeless Veterans Coordinator	X				

### Agenda

- I. Call to Order - 1:02pm
- II. Introductions-Introductions were made to the group.
- III. Approval of Minutes, October 14, 2024 (AR) - Motion to approve by Bridget Larson, seconded by Kristen Turgeon. All in favor. Motion carried.
- IV. Street Outreach – Map updates were given. This is an interactive map that is used to track any known locations where homeless individuals are seen or found to stay.
- V. PIT Prep
  - a. PIT Night-January 29<sup>th</sup>, 2025. Madison Butler explained the different sections that were previously mapped out during the 2024 PIT. Overall, the goal for the 2025 PIT count is begin the night slightly later in the evening.
    - i. Potentially set up in a parking lot for those who have been staying in their vehicles and get their information.
  - b. Post PIT Surveying- If caseworkers run into unsheltered homeless individuals during their workday or during outreach, can ask the individuals where they slept on January 29<sup>th</sup>, and gather general information on the client to have them counted for the night of the PIT. Location-based surveys will be used this year again, but in a different format, like a survey that can be quickly completed by people



working at that location. Community Resource Center, Mission for Area People would be willing to perform the 7-post PIT surveys.

- i. Holton Church and Whitehall church have pantries that would probably attract unsheltered individuals. Madison will work to get the contact information for these locations.

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- c. Flyers- Madison Butler presented the flyers to the group. Another flyer will be made for the public to become more aware about PIT night.

- d. Donations- A call for donation help!

- i. Dan Ellcey mentioned potentially having a surplus of hand and feet warmers that can be donated. As well as can openers.

VI. Other Business -

- a. CWP is active at the MRM locations. Those who have been suspended from the mission are still able to come during CWP.

VII. Adjournment -1:56pm