



**MUSKEGON COUNTY**  
Homeless Continuum  
of Care Network

## STREET OUTREACH COMMITTEE

**United Way of the Lakeshore**  
**31 E Clay Ave Muskegon, MI 49442**

**Meeting Date:** | **September 8, 2025** | **Time:** | **1:00 PM – 2:00 PM**

<b>Representatives</b>	<b>Present</b>	<b>Absent</b>	<b>Representatives</b>	<b>Present</b>	<b>Absent</b>
Alicia Cox, VA, Chair	X		Trina Burmeister, Red Project	X	
Madison Butler, CoC Coordinator	X		Diolinda Sali, HMIS Admin	X	
AJ Storck, VOA	X		Angelique Connell, Rescue Mission	X	
Brandon Baskin, HealthWest		X	Bridget Larson, Salvation Army		X
Chisara Butler, Every Woman’s Place		X	Jamie Hekker, Public Health		X
Jasmine Young, VA		X	Kerry Fretty, HealthWest		X
Kristy Smith, Family Promise		X	Nick Scharlow, Life Align Inc.		X
Lisa Reinecke, TrueNorth	X		Kristen Turgeon, MAP		X
Rachel Harden, HealthWest	X		Cowboy (Thomas Hardy)		X
Sarah Mcguire, CHW		X	Lakshmee Persaud, City of Muskegon	X	
Josh Brubaker-Salcedo, TrueNorth	X		Patrick Kiely, VA Suicide Prevention	X	
Antonio Romanelli, Goodwill	X		Stewart Martin, Family Promise		X
Telesha Brown, TrueNorth	X		Rachel Zaragoza, MAISD		X
Taylor Zenobia, VOA	X		Brian Coty, TrueNorth	X	

### Meeting Minutes

- I. Call to Order – 1:04pm
- II. Introductions – Introductions were made to the group.
- III. Approval of Minutes, July 14, 2025 (AR)- Error with the start time for the previous meeting. Motion to approve by Rachel Harden seconded by Antonio Romanelli. All in favor. Motion carried.
- IV. Updates to Homeless Map –
  - a. Sighting behind the Norton Shores Public Library.
  - b. Occasional sightings on the Muskegon River
  - c. Sighting near HealthWest Building
  - d. Smith-Ryerson Park
  - e. Behind old Brookhaven Facility on Apple Ave
  - f. Old greenhouses on Seminole
- V. Street Outreach – Discussion about Street Outreach, and strategy work. There will be a strategy worked on and work will continue to have a working document. Has there been any updates on working with the Muskegon Rescue Mission’s Outreach team. MRM has not contacted VA or TrueNorth for support. Coordinated outreach efforts going through Josh at TrueNorth. Once colder months come, more outreach efforts will be made. At this time, any contact that needs to be made should go through TrueNorth to have a Coordinated Entry completed and a referral to MRM for shelter if needed at that time. The policy will be worked on to make it less wordy and



more straightforward. CoC will continue to work with HUD TA on how to properly fabricate a strategy as well to make the process as simple as possible.

- a. Antonio said he was able to get/ in touch with FD to see if we'd ever be able to utilize their Drone technology to find encampments. Drone good for Hoffmaster State Park. DNR is wanting trainings with Homeless Outreach Team.

## MUSKEGON COUNTY

### Homeless Coalition of Care Network

- b. VA is going out Thursday to deliver resource cards to police departments.

VI. Point-in-Time – January 28<sup>th</sup>, 2026. Discussion about the Point-in-Time County. Required to be done on the last Wednesday in January. Planning will begin moving forward in Outreach Committee Meetings. New plans: Shifts will be set for those who will be willing to go out later or very early in the morning the next morning. Hotspot locations will be set up. Coffee or food available for people who come by. Connections with a bakery/Ryke's for food. Organizations to please start accumulating supplies for blessing bags.

- a. Feedback from previous PITs- Training was a valuable resource for new volunteers.
- b. After PIT surveys will be sent out to organizations for the 7 days after the Wednesday of PIT
- c. If working with people who are unsheltered and you can verify their homelessness.
- d. Antonio for Boys & Girls Club, working on pantries in the schools for children. Potentially use this as an opportunity to collect data on homeless families.
- e. Reach out to Muskegon Community College, to also gather information.
- f. The CoC has a collection of backpacks ready to go but needs help with the supplies to add in.
- g. Work on flyers for donation requests for supplies.

- VII. Community Resource Updates – Goodwill Resource event 9/17/25. Veteran Stand down on 9/17/25 as well. Ottawa county Standdown on the 18<sup>th</sup>. 9/11/25 Remembrance Walk from 11-2pm. Mobile Secretary 9/22/25 @ CRC, walk in available after lunch. 9/16/25- Suicide Awareness Walk from 6:30pm-8pm @ Hackley Park.
- VIII. Other Business – no other business at this time.
- IX. Adjournment – 1:59pm